



Lone Star Airedale Terrier Club 2009 Regional Specialty & Sweepstakes

Catalog Advertising Guidelines

Advertising Deadline: February 2nd, 2009

To place your advertising order, send the form below with typed or clearly printed advertising copy and layout information by the deadline date of February 2nd, 2009.

Be sure to indicate the size of the ad and enclose your payment and photographs. Please label all photos with your name and address and do not fold, tape, or staple.

For best results, send black and white glossy photos. The clarity of any other photos may reproduce a picture of questionable quality. If you do not want the entire photo used, please clearly specify cropping instructions. Camera-ready artwork may be included at no charge. All photos are returned. Other artwork returned only if requested. Electronic copy accepted. **Due to catalog cost, please limit photos to one per page.**

Unless the ad is camera-ready, composition will be at the discretion of the printer. Unless otherwise requested, photos may be cropped to put emphasis on the dog.

Ads may be sent by express or overnight mail; however, be sure to delete the signature requirement. If you fail to authorize the carrier to deliver the package without obtaining the signature of the recipient, you run the risk that your ad will be left with post office or Federal Express until after the deadline.

Please use the form below and make all checks payable to LSATC.

Name _____ Phone _____

Address _____

Email _____

Full Page 1st Page (\$40.00)	Number _____	\$ _____
Additional Pages (\$35.00 each)	Number _____	\$ _____
One Line Booster (\$10.00 each)	Number _____	\$ _____
Payment for Photo (\$10.00)	Number _____	\$ _____

Total Enclosed \$ _____

Send this form, ad copy, photos, and payment to:

Pamela Macomber, 1921 W. 11th St., Irving, TX 75060
pmac470@verizon.com; 972-986-6651

See www.lsatc.com for show details. See www.onofrio.com for catalog tips & suggestions.